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MAXCELL REACHES 100 MILLION FEET OF INNERDUCT INSTALLED

Wadsworth, Ohio – March 4, 2009 – MaxCell, a multi-celled fabric innerduct system designed specifically for the network construction industry, recently passed a significant milestone - 100 million feet installed in construction projects worldwide.

MaxCell is a flexible innerduct system, a light but strong alternative to traditional innerducts. The unique nature of MaxCell makes it ideal for use in Fiber-to-the-Home projects, as using MaxCell reduces or eliminates the number of conduits required in new construction, a benefit that can cut costs and speed up project completion time.

MaxCell's distinct multi-celled design allows projects to use one-third of the usual length of innerduct. In this way, 100 million feet of MaxCell's unique system is equivalent to 300 million feet of traditional innerduct. MaxCell's fabric innerduct solutions provide a more cost-efficient and technologically advanced alternative to traditional rigid innerduct systems, providing more flexibility in network applications and a decrease in labor and installation costs.

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Hitting this significant milestone means that more than 100 million feet of MaxCell innerduct has been installed around the world in a variety of applications, including cable TV, telecom, power/utilities, municipalities, university, corporate and hospital campuses and military/government installations.

“MaxCell is proud to have had 100 million feet of our product installed in projects worldwide,” said Mike Miller, vice president for MaxCell. “Our innerduct system enables users to get three times as much accomplished for one-third the cost, a benefit that is being very well-received in the industry.”

For more information, visit www.maxcellinnerduct.com.

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