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***Productivity Redefined***

**Media Contact:**

Kim Simko

Erwin-Penland

(864) 672-7436 – Office

(704) 953-9303 – Cell

[kim.simko@erwinpenland.com](mailto:kim.simko@erwinpenland.com)

**MAXCELL ADDS RISER-RATED PRODUCT TO TEXTILE INNERDUCT LINE  
*FLEXIBLE, LIGHTWEIGHT MATERIAL  
PROVIDES PATHWAYS FOR EASY INSTALLATION IN BUILDING APPLICATIONS***

**WADSWORTH, Ohio – Sept. 11, 2006** – MaxCell, a flexible, multi-celled, textile innerduct system, today announced the addition of a fire resistant product to meet the requirements of many fire safety codes, Riser MaxCell. The specially-engineered flexible innerduct was designed for effective cable and fiber optic management within interior raceways, and for installation in vertical runs or shafts. Riser MaxCell is compliant with UL Standard 2024A - "Optical Fiber Cable Routing Assemblies – Test for Flame Propagation (Riser)."

Ideal for use in a variety of inside building applications, Riser MaxCell provides dedicated pathways in congested riser ducts and allows for future expansion, benefits that can cut costs and speed up project completion time.

"Riser MaxCell provides more flexibility in network applications for new construction. It's lightweight and compact, so it's easy for individuals to handle, as well as install," said John Hepfinger, Market Manager for MaxCell. "Additionally, the ease of use allows for less disruption in the workplace during building expansion or retrofit projects."

Riser MaxCell is available in Micro, two inch, three inch and four inch versions, and all come with pre-installed pulling tapes.

- more -

*MaxCell Unveils New Riser Product/add one*

In addition to Riser MaxCell, these products are also offered in low-smoke, low-flame propagation versions. Plenum MaxCell is for installation in ducts, plenums, risers or other environmental air spaces, and is compliant with UL Standard 2024A – “Outline of Investigation for Optical Fiber Cable Routing Systems (Plenum).”

“We are continuing to add to MaxCell’s product line to meet the diverse requirements of today’s complex networks. We are happy to provide Riser MaxCell and Plenum MaxCell to our customers who need these products to comply with local building codes,” continued Hepfinger.

More than 150 million feet of MaxCell innerduct has been installed around the world in a variety of applications, including cable TV, telecom, power/utilities, municipalities, university, corporate and hospital campuses and military/government installations.

For more information, visit [www.maxcell.us](http://www.maxcell.us).

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